



**EXPERTISE  
FRANCE**

THE FRENCH PUBLIC  
AGENCY FOR  
INTERNATIONAL  
TECHNICAL  
ASSISTANCE

# ECONOMIC PROGRAMME

**EXPERTISE  
FRANCE  
IN LIBYA**

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THE FRENCH PUBLIC  
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P.2



**6 PROJECTS**



**≈ €16.3 MILLION**

budget from various donors:  
European Union, France, United  
Kingdom and UNICEF.

In a fast-changing and politically sensitive environment, Expertise France in Libya has developed a set of innovative tools to provide Libya with technical assistance for economic development and diversification. Expertise France's team builds on international and Libyan expertise and knowledge to facilitate Libya's path to reconstruction with a focus on women and the youth.

**They are delivered by a team  
of 32 agents coming from  
various countries, back-  
grounds, and of which 50%  
are women.**

1

## STRENGTHENING THE CAPACITY OF THE PUBLIC INSTITUTIONS

Expertise France gives support to Libyan institutions (including the Ministries for Economy and Industry, Education and Local Governance) in order to help them deliver the best services for entrepreneurs.

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**In performing these activities, Expertise France's team in Libya can now build on several achievements that are profitable to all projects:**

2

## SUPPORT TO ENTREPRENEURSHIP

Throughout its projects, Expertise France strengthens the capacities of Business Support Organizations such as Chambers of Commerce, universities, young and vulnerable people, entrepreneurs or civil society organizations.

It also emphasizes the need to better train entrepreneurs by fostering the creation or development of an online business school (Libus.ly), creating coding schools and founding incubators in partnership with major Libyan companies.

- The largest community of Libyan entrepreneurs
- A very strong connection with Libyan economic players
- Namaa Tamweel: The first Islamic microfinance players in Libya
- STREAM: the first incubator, accelerator and fablab in Libya
- Training and strengthening the capacity of public and private sector operators and young entrepreneurs
- Janzour Coding Academy
- Libus, a Libyan Online Business School
- The first joint university & chambers of commerce certificate in entrepreneurship & business development

3

## ACCESS TO FINANCE

Expertise France works together with institutions and banks to inject more liquidity into Libyan markets through microcredit. It also encourages the development of credit through supporting the reactivation of the Credit Guarantee Fund.

1— EU4PSL

ECONOMIC PROGRAMME – LIBYA

P.4

# SUPPORTING THE PRIVATE SECTOR DEVELOPMENT IN LIBYA

C1

## STRENGTHENING CAPACITIES OF LIBYAN INSTITUTIONS

1. Improving Libya's Ease of Doing Business ranking at the World Bank Group
2. One Stop Shop: Helping regroup administrative formalities under one roof
3. Trade Help Desk: Supporting to establish an export support office for Libyan producers
4. Facilitating the Advisory and Advocacy Functions of Chambers of Commerce
5. Assisting in the Development of the Chamber of Commerce "White Book" of Business Top Common Priority Reforms Recommendations
6. Supporting the Digital Economy Transformation
7. Supporting the establishment of the Libyan economic modelling within ECOMOD network

C2

## SUPPORT TO WOMEN AND YOUTH ENTREPRENEURSHIP

1. Capacity Building for local civil society
2. Empowering women by mentoring “from the idea to the take-off”
3. “Entrepreneurs of tomorrow”: Nation-wide business plan Contest
4. Funding and Accelerating Start-ups
5. Setting up ‘The Containers’: Two sales points; one in Tripoli and one in Benghazi

C3

## ACCESS TO FINANCE

1. Supporting the improvement of the services offered by the Libyan Credit Bureau
2. Assisting in the reactivation of the Credit Guarantee Fund
3. Helping develop a Venture Capital Fund
4. Improving access to finance to Libyan medium and small-sized businesses

C4

## BUSINESS & EDUCATION

1. Establishing the institutional basis (creating an entrepreneurship unit at the Ministry of Education and 10 units in 10 universities)
2. Introducing Junior Enterprises scheme in Libyan universities
3. Upgrading the Entrepreneurship Certificate into a bachelor-accredited course
4. Expanding the results of LIBUS

**3 YEARS**

DURATION: 2019-2022

**€10 MILLION**

BUDGET

DONOR  
European Union



**P.5**

## 2 — STREAM

# CREATING AN INCUBATOR, ACCELERATOR AND FABLAB

1. Offering incubation and acceleration services as well an access to a fablab to promising startups
2. Supporting successful entrepreneurs by case in their journey
3. Organizing events and workshops to grow the community
4. Supporting creativity, innovation and job creation
5. Match-making events



**2 YEARS**

DURATION: 2018-2020

**€2 MILLION**

BUDGET



DONOR  
United Kingdom



### 3 — NAMA TAMWEEL

# SETTING UP THE FIRST MICROFINANCE INSTITUTION THROUGH A LOCAL BANK

**2 YEARS**

DURATION: 2018-2020

**€2 MILLION**

BUDGET

DONOR   
United Kingdom

1. Identifying and partnering with 1 Libyan partner bank
2. Offering technical assistance to implement an Islamic compliant microfinance scheme
3. Supporting the establishment of two branches, one in Tripoli and one in Benghazi
4. Providing microfinance training
5. Supporting access to finance to hundreds of startups

## 4 — SEI

# SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES

1. Offering bootcamps in social entrepreneurship for 144 young Libyans offering grants for 30 young Libyan to implement their projects in 24 municipalities
2. Developing creative thinking about issues and turn them into business ideas
3. Developing youths' life skills



**1 YEAR**

DURATION: 2019-2020

**€500.000**

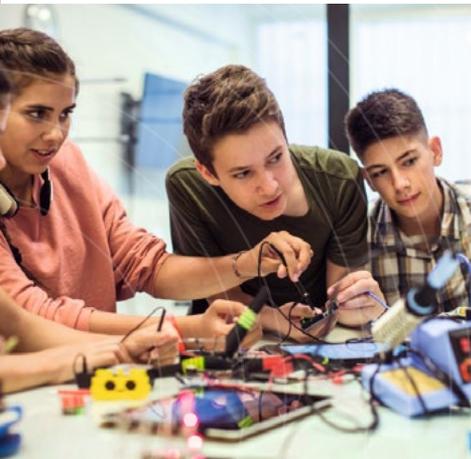
BUDGET



unicef 

DONOR

European Union through UNICEF



## 5 — INNOVATION LABS IN SCHOOLS

# IN COLLABORATION WITH 24 SCHOOLS ACROSS LIBYA

**1 YEAR**

DURATION: 2019-2020

**€300.000**

BUDGET



DONOR

European Union through UNICEF

1. Developing innovation labs in 24 schools and in the 4 bayti centers
2. Strengthening the social entrepreneurship and innovation skills for the benefit of 400 young people aged between 10-16 years old
3. Evolving the ministry of education staff and CSOs to develop and animate each innovation lab

## 6 — RAQAM-E

# CREATING THE FIRST GLOBAL NETWORK OF CODING SCHOOLS IN MUNICIPALITIES

1. Supporting the creation of the National Coding Training Center through the Ministry of Local Governance
2. Supporting the creation of 4 coding schools in 4 municipalities
3. Helping implement a women national training center in Tripoli
4. Assisting in creating a co-working space dedicated to women in Janzour Municipality
5. Training 22 training of trainers over 3 months
6. Renovating and refurbishing of the schools provided by the municipalities
7. 2 yearly national hackathons in Tripoli



**2 YEARS**

DURATION: 2020-2022

**€1.5 MILLION**

BUDGET



DONOR

French government



## FOR MORE INFORMATION, CONTACT:

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